



Sponsorship Opportunities for the 29th Annual Conference, Trade Show and Hawaii Statewide Cupping Competition

July 18-20, 2024
Ala Moana Hotel | Honolulu, Oahu

Aloha HCA Friends and Supporters,

The Hawaii Coffee Association (HCA) is a statewide non-profit coffee industry advocacy group representing every level of Hawaii's coffee supply chain including farmers, processors, wholesalers, retailers, researchers, and coffee enthusiasts. Our mission includes ongoing education of members and consumers, advocacy and marketing support. The HCA has provided leadership for the coffee industry and has become an important partner for government, the research community, and coffee markets around the world since the early 1990's. Our events are recognized among the premier coffee-industry events in the state of Hawaii. Our annual cupping competition, entering its 14th year, is the only event of its kind in Hawaii.

Hawaii's coffee industry sits among the state's highest value crops and creates numerous tourism opportunities and well as economic and cultural value. As such our audience is broad and our conference offers you a perfect opportunity to showcase your product or service, or to exhibit your support for our industry and the families that depend upon it.

This year marks our 29th Annual Conference in which the HCA brings Hawaii's coffee industry together and offers you an opportunity for your business or organization to show its support for this vitally important agricultural industry. Your contribution will greatly assist in producing a high-quality event while promoting your organization before, during and after the conference.

We expect to have a vibrant and interactive group of attendees and presentations at this year's event. Promoting your business throughout the conference brings you closer to the farmers, roasters, and marketers attending the event.

We respectfully ask you to consider one of the sponsorship [levels presented here](#) or consider donating products, merchandise, discounts or services to be auctioned at our Silent Auction.

Should you have questions about the Conference or this sponsorship opportunity, please do not hesitate to contact Juli Burden at treasurer@hawaiicoffeeassoc.org or 808-339-4166.

Thank you for your thoughtful consideration!

With much appreciation,

Conference Planning Committee
Hawaii Coffee Association



SPONSORSHIP OPPORTUNITIES HAWAII COFFEE ASSOCIATION

**29TH ANNUAL CONFERENCE, TRADE SHOW,
HAWAII STATEWIDE CUPPING COMPETITION**

July 18-20, 2023

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The Hawaii Coffee Association represents all sectors of the Hawaii Coffee Industry, including growers, millers, wholesalers, roasters and retailers. The HCA's primary objectives are to educate about, raise awareness of, and increase the consumption of Hawaiian coffees around the world.

By offering your support for the Hawaii Coffee Association's Conference and Cupping Competition, we can continue promoting and growing the Hawaii coffee industry.

Please contact us at treasurer@hawaiicoffeeassoc.org to discuss any special sponsorship ideas or requests. We're happy to help you or your business connect with Hawaii's Coffee community.

Mahalo for your consideration. We could not offer this event without the strong support of those companies who actively support Hawaii Coffee Industry.

Diamond Sponsor – \$15,000 or more

- 6 Conference registrations
- One year of HCA Certified membership
- Enhanced exhibitor package
- Targeted media
- Logo on Program and website
- Named sponsor of Welcome Reception
- Display of your company's literature at registration desk

Platinum Sponsor – \$7,500

- 4 Conference registrations
- One year of HCA Certified membership
- Exhibitor package
- Targeted media
- Logo on Program and website
- Display of your company's literature at registration desk

Gold Sponsor – \$5,000

- 3 Conference registrations
- One year of HCA Certified membership
- Exhibitor package
- Targeted media
- Logo on Program and website

Silver Sponsor – \$2,500

- 2 Conference registrations
- One year of HCA Certified membership
- Logo on Program and website

Bronze Sponsor – \$1,000

- 1 Conference registrations
- One year of HCA Certified membership
- Logo on Program and website

Closing Event Sponsor – \$5,500

- Recognition from the podium in the lead up to Closing Event
- Distribution of your promotional merchandise to tour attendees
- Plus all benefits of Silver Sponsorship