



March 15, 2024

Aloha Coffee Industry Professionals,

The Hawaii Coffee Association is pleased to announce that the [29th Annual Conference](#), Trade Show and Statewide Cupping Competition is scheduled for July 18-20, 2024 at the Ala Moana Hotel in Honolulu.

The event starts with a Welcome Reception on Thursday evening and officially kicks off on Friday. On Friday and Saturday, we will host a variety of workshops and informative speaker sessions.

We invite you and your company to participate as an **Industry Exhibitor**. We expect to have a vibrant and interactive group of attendees and presenters at this year's event. Participating in the conference and promoting your business throughout brings you closer to the farmers, roasters, industry leaders and stakeholders.

Ala Moana Hotel Room Block for Conference Attendees and Exhibitors

Reservations, at a special conference rate, are now available for booking at the Ala Moana Hotel. Book now through June 18th with room rates starting at \$209 by [following this link](#). Number of available rooms is limited and the block has always sold out in the past.

Each **Exhibitor Display** includes one Full Registration for the 3-day event inclusive of meals, reception and dinner, (\$350 value). It also includes a one-year certified membership for your organization in the HCA (\$125 value). **Important!** This exhibitor package is included in Gold and higher Sponsorship Tiers. [Click here](#) to find out more about sponsorship opportunities.

We are offering you this opportunity for \$800.

Please [register online](#) (*preferred*) or complete the attached exhibitor application, enclose your check and mail to the address listed on the form.

If you cannot participate as an exhibitor but still wish to support our industry, please consider becoming a conference sponsor, or donating to the Silent Auction. Sponsorship opportunities can be found [here](#).

Thank you for your support of Hawaii Coffee! If you have any questions, please direct them to Alla at events@hawaiicoffeeassoc.com.

Tom Greenwell
President
Hawaii Coffee Association



29th Annual Conference, Trade Show and
Statewide Cupping Competition
July 18-20, 2024

Exhibitor Registration

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Products or services offered by your company: _____

Booth Representative Name: _____

You will be provided with a 6'x2.5' skirted table and two chairs.

Please reserve the following exhibitor space for me:

_____ \$800.00* Exhibitor Booth Display Level (includes One Full Registration, Annual Membership in HCA and Display space).

_____ Please check here, if you will you need access to electricity.

You may easily [register online](#) or mail your check and this form to: Hawaii Coffee Association, PO Box 168, Kealahou, Hawaii 96750

**Non-profit organizations receive a 25% discount. The price will be adjusted after registration.

Submission deadline is June 2, 2023. Booth space is limited

CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the furniture. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor at the exhibitor's expense.

CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit.

Authorization Name: _____ Date: _____