

Coffee Quality Institute

Mission

Work internationally to improve all aspects of coffee quality and the lives of the people who produce it.

Coffee Quality Institute

- Established 1996 as a trust of the Specialty Coffee Association (Originally called SCI)
- Nonprofit educational/research foundation
- Established relationship with USAID Oct. 2000
- September 2002 received grant from Global Development Alliance group for Coffee Corps volunteer program
- A unique private-public partnership designed to address the serious problems faced by small-medium producers



Central America Program

- Central America (CADR) program began in Jan. 2003
 - Coffee Corps
 - “Q” Auction and Alternate Markets
 - Alliances with NGO’s, private sector and individual countries



Cupping Training at SCAA

- Project in Colombia started June 2002
- Cupping Training of Colombian coops.
- Setting a precedent for future certified training programs.





Enhancing the lives of coffee producers worldwide

- Experts in coffee and/or business fill out a volunteer application at www.coffeecorps.org
- Producers, cooperatives, and NGO's working with producers fill out a request for assistance at www.coffeecorps.org





Enhancing the lives of coffee producers worldwide





Enhancing the lives of coffee producers worldwide



Advisory Committee Review

Important factors:

- Small to medium farmers will quality potential
- A sustainable intervention?
- A key contact at origin
- A recent trend to consolidating requests to have maximum impact: Guatemala, EAFCA etc.



Technology Transfer

- CQI is creating a network of information, cutting edge techniques and contacts.
 - Innovative farmers
 - NGO's
 - Private Sector (such as Starbucks Costa Rica)
 - Roasters and buyers



Coffee Corps Requests for Assistance Regional Breakout

<u>Region</u>	<u>Requests Submitted</u>	<u>Requests Approved</u>	<u>Completed Assignments</u>	<u>Assignments in Process</u>
CADR	54	30	23	7
Latin America/ Caribbean	11	6	3	1
Mexico	3	1	0	1
Africa	21	10	9	4
Asia	3	2	1	1
Total	92	49	36	14



Coffee Quality Institute

Funding Issues

Off to a *FAST* start:

- In less than 1½ years, Coffee Corps program and Q auction have momentum and a track record established.
- Original “seed” money was provided by Trustees until USAID began funding.
- Extension of USAID funding pending approval in Sept.
- Bi-Lateral agreements: Zambia, Colombia, Ethiopia etc.
- Special Events Sponsorship (e.g. SCAA Luncheon)
- Business and Personal contributions
- Foundations



USDA Meetings July 2004

- USDA is interested in funding collaboration with International Coffee researchers at CATIE, CIRAD, SCAA, Hawaii and major cooperators
- Much of the new research will be done with US Scientists and has serious implications for Hawaii



UDSA Research Direction

- Focus is on Genetic markers for quality
- Coffee Germplasm Collections
- Coffee Breeding programs for quality
- Technical Forums (Global)
- Additional research on agronomic issues as they relate to quality as well as production
- Identification of Origin (NIR etc.)



Next Steps

- Hawaii Coffee Industry should write to legislators supporting research
- Specific Hawaii research projects to be funded
- Continued Coffee Corps participation and related in-kind coffee support
- ICO involvement (IRC)
- “Sister Country” concept

